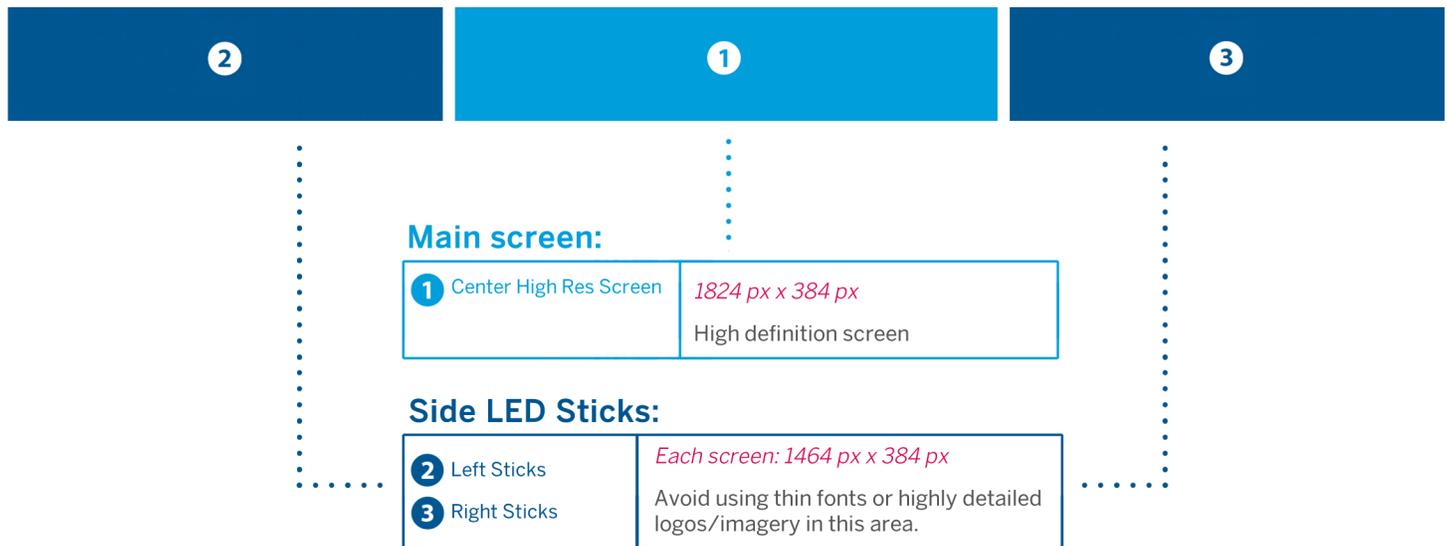


Due to the unique requirements of the display, **all content must be created using the MCCA-provided Adobe After Effects project file.** This document will provide reference and instructions to assist you in successfully creating content to fit on the indoor videowall.

Please refer to the **“O_READ ME FIRST”** composition within the After Effects project file for further instructions.

Please refer to the microsite for technical details: <https://www.signatureboston.com/media/content-guidelines>

Content Layer Names



Deliverable File

Before delivering, please check the **“SIMULATION 1”** & **“SIMULATION 2”** compositions to ensure the designs will appear on the videowall as intended. The far left and far right screens are spaced-apart LED sticks and may not work well with static, detailed imagery or logos.

All files must be exactly 15 or 30 seconds long. **Any audio included will not play.**

Please render the composition named **“FINAL RENDER”** using the H.264 codec in Adobe Media Encoder.

The video file layout will look similar to the example image to the right, which is labeled here for your reference. This mp4 will be the final deliverable file.

