

Due to the unique requirements of the display, **all content must be created using the MCCA-provided Adobe Photoshop project file.** This document will provide reference and instructions to assist you in successfully creating content to play on the Digital Signage Network (DSN).

Please refer to the microsite for technical details: <https://www.signatureboston.com/media/content-guidelines>



Template Guide

The Digital Signage Network runs on screens that have dimensions of **1920 by 1080 pixels.**

The Photoshop template provided will have one layer when you open it.

Please ensure guides are viewable by going to the menu **VIEW**, then scroll down to the command **SHOW**, and ensure the option **GUIDES** is marked on.

Please notice the guides that have been placed in this template file to form an inner “title safe zone”. **In order to ensure legibility, please make sure that all essential text, logos, or title graphics are placed within this inner boundary.**

Deliverable File

Please go to the **FILE** menu and select the command **SAVE AS**. Please select the file type as a JPEG and name the file descriptively. This jpg will be the final deliverable file.