

Due to the unique requirements of the display, **all content must be created using the MCCA-provided Adobe After Effects project file.** This document will provide reference and instructions to assist you in successfully creating content to fit on the indoor videowall.

Please refer to the microsite for technical details: <https://www.signatureboston.com/media/content-guidelines>

## Template Guide

The Digital Signage Network runs on screens that have dimensions of **1920 by 1080 pixels.**

The After Effects template provided will have two different templates depending on the amount of time your piece is. Please work in the composition named **“DSN 15”** if your piece is 15 seconds long or work in the composition named **“DSN 30”** if your piece is 30 seconds long.



Please notice the guides that have been placed in these compositions to form an inner “title safe zone”. **In order to ensure legibility, please make sure that all essential text, logos, or title graphics are placed within this inner boundary when they are static.**

## Deliverable File

Please note that all DSN pieces have a built-in fade up from black at the start and a fade to black at the end in order to ensure smooth transitions while playing. The fades are built into the final render file, so please adjust your piece as needed for length but do not add them in yourself.

When you are ready to preview your finished piece with these fades included, you may open up the composition named **“RENDER 15 SECONDS”** if your piece is 15 seconds long or open the composition named **“RENDER 30 SECONDS”** if your piece is 30 seconds long.

Please render out one of these **RENDER** compositions using the H.264 codec in Adobe Media Encoder to create an mp4 file. This mp4 will be the final deliverable file. **Any audio included will not play on the DSN network.**